62 FEDERAL TRADE FAIR
FOR TEXTILE AND LIGHT INDUSTRY GOODS AND EQUIPMENT

Текстильлегпром
Textillegprom

SEPTEMBER 25 - 27, 2024
MOSCOW / CROCUS EXPO / PAVILION 3, HALL 14

ADVERTISING OPPORTUNITIES

TextilExpo
www.textilexpo.ru

Brand your signature with a banner in your mail correspondence and thereby notify your addressees that you are the Fair participant. The banner can be downloaded from the link www.textilexpo.ru/en/adv

PERSONALIZED BANNER WITH INDICATION OF STAND NUMBER
(FREE FOR PARTICIPANTS)

Place a personalized banner on your website/social networks indicating that you are a participant of the exhibition

1. Follow the link www.textilexpo.ru/en/adv
2. Fill out the form (banner format, company name, email)
3. Your company banner will be sent to the specified email address

INVITATION TICKET
(FREE FOR PARTICIPANTS)

Send your clients and partners an invitation ticket to the exhibition branded with your logo
1. Follow the link www.textilexpo.ru/en/adv
2. Fill out the form (name of company, attach your logo, specify your email)
3. An invitation ticket will be sent to the specified email

NEWS ON THE WEBSITE
(FREE FOR PARTICIPANTS)

All news will be posted daily in the news feed on the website of the Textilexpo Company, in the feeds of the company's social networks, your videos about work and preparation for the Fair may appear on the company's YouTube channel

The following materials are accepted for placement on the above-mentioned resources:

1. Opening of branches, representative offices, shops, new retail outlets and partner outlets
2. The appearance of new collections, new product lines
3. Announcements of new technological solutions
4. Announcements of PR events
5. Announcements of social activities
6. Expansion of production facilities, installation of new equipment
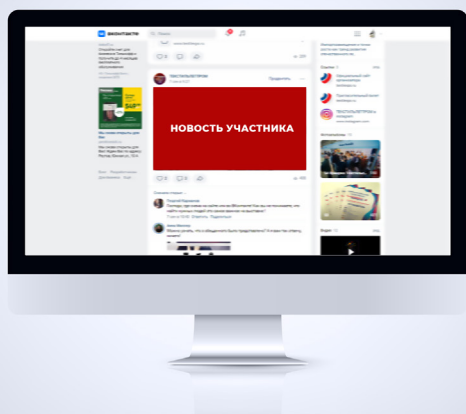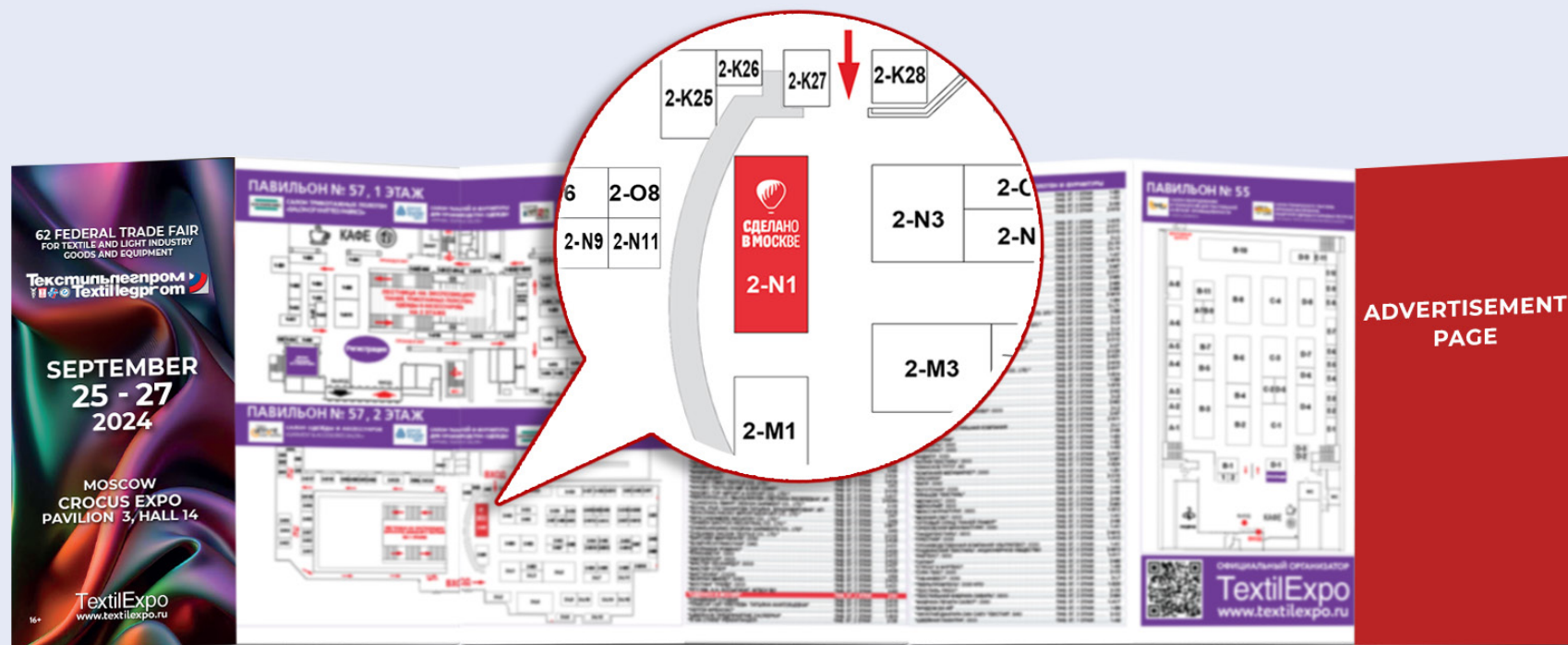
ADVERTISING LAYOUT IN THE FAIR GUIDE

It is distributed free of charge
among visitors and participants.
Circulation – 20 000 copies............. 100x200 mm............ 400 EUR.

THE LOGO IS A POINTER TO THE EXHIBITOR'S STAND

on the floor plan in the Fair Guide ....….. 250 EUR.

VIDEO CLIP ON THE SCREEN ABOVE THE ENTRANCE TO THE HALL FOR ALL DAYS OF THE FAIR

The size is not more than 17x1м (3392x192px)

1 day . . . . 400 EUR.
3 days . . . . 1 600 EUR.

BRANDING OF THE GLASS ABOVE THE ENTRANCE TO THE HALL

Size . . . . 2,82x1,5 м

One-sided surface . . . . 650 EUR.
Double-sided surface . . . . 810 EUR.
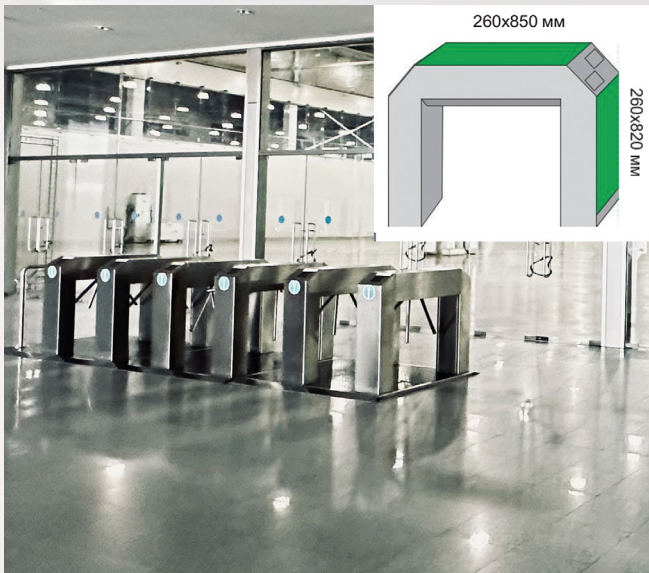
BRANDING OF 6 (SIX) TURNSTILES IN FRONT OF THE ENTRANCE TO THE HALL

The size of two stickers on
one turnstile is .... 260x850 мм and 260x820 мм

On 6 turnstiles (12 stickers)................................... 1 500 EUR.

PERMISSION TO PLACE AN INFORMATION DESK

Pillar, roll-up outside the stand......... .... no more 90x200 см

Permission to place a roll-up in the lobby
of the pavilion and on all days of the Fair ....570 EUR.

Permission to place a roll-up in the hall
for all days of the Fair ....290 EUR.

LIGHTBOX IN THE REGISTRATION AREA

Size . . . . 1,17x1,97 м

The lightbox in the registration area is the front side . . . . 750 EUR.
The lightbox in the registration area is the reverse side . . . . 580 EUR.
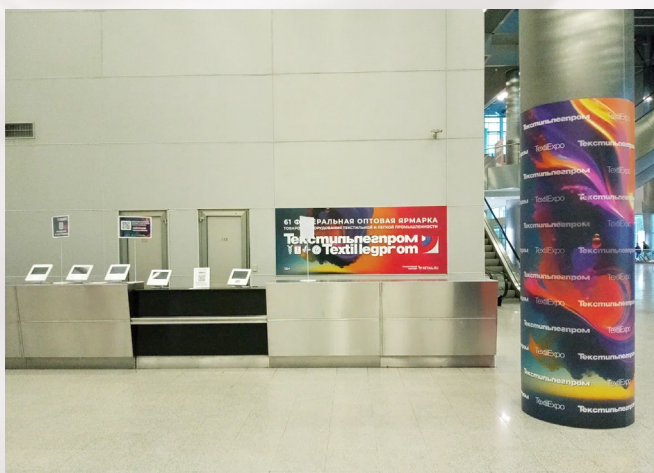
BRANDING OF COLUMN

Size . . . . 3,17x3 м . . . . 1 300 EUR.
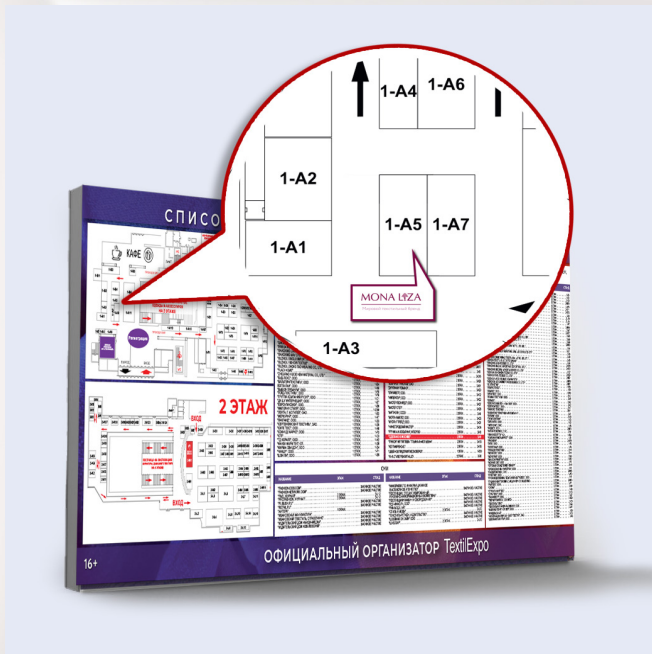
THE LOGO INDICATOR FOR THE PARTICIPANT'S STAND

On the floor plan in the List of Exhibitors
of the Fair on the advertising structure
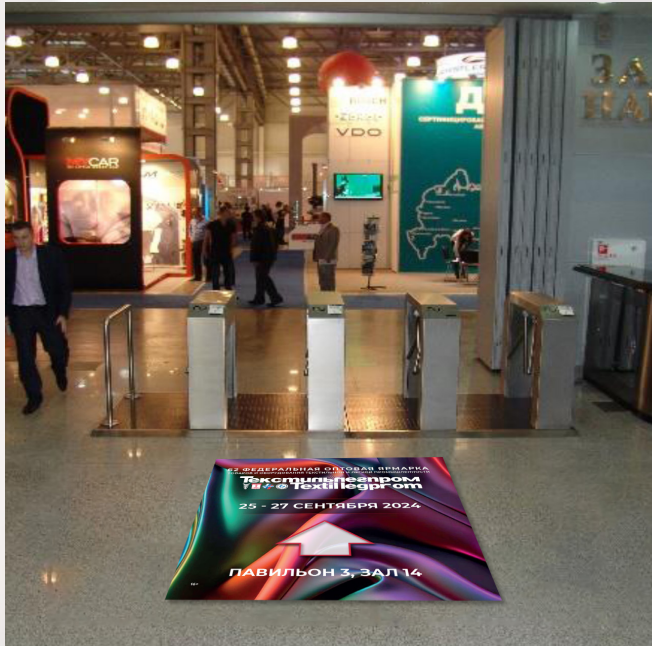in the lobby of the pavilion . . . . .400 EUR.

PARTICIPANT'S BANNER ON A MOBILE ADVERTISING STRUCTURE

In the lobby of the pavilion
1x2,8 м . . . . .310 EUR.
2,2x2,8 м . . . . 550 EUR.
2x2 м. 450 EUR.
4,5x2,5 м . . . . 750 EUR.
6,7x2,5 м . . . . 950 EUR.

In front of the pavilion
2x3 м . . . . 900 EUR.
3x3 м . . . . .1 200 EUR.
4x3 м . . . . .1 500 EUR.
6x3 м . . . . 2 000 EUR.

FLOOR STICKERS

Free layout with an arrow, logo or company name (including at the stand).
The maximum size of a single piece is 4x2 m.

Floor stickers in the foyer per 1 sq. m. . . . . .175 EUR.
Floor sticker in hall No. 14 for 1 sq. m.. . . . . 60 EUR.

PORTABLE OUTDOOR STRUCTURES

Cube construction.
Four surfaces, each measuring 2x3 m.

Turnkey price.. . . . . 2 050 EUR.
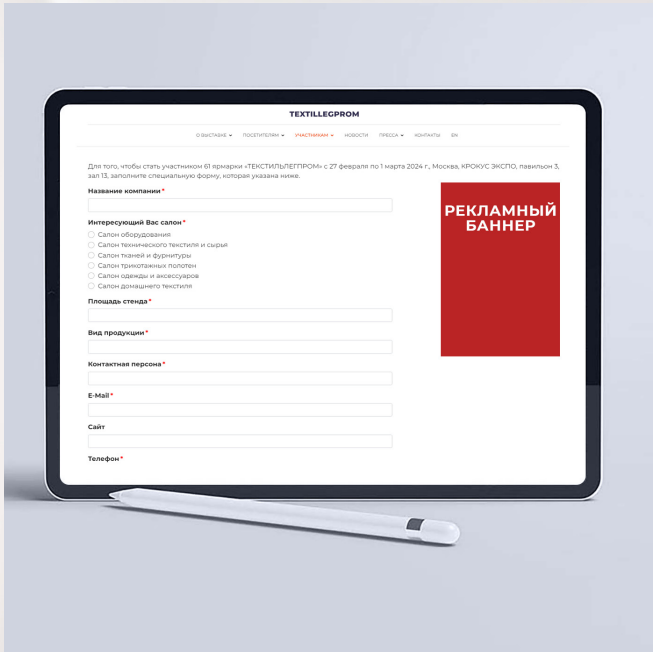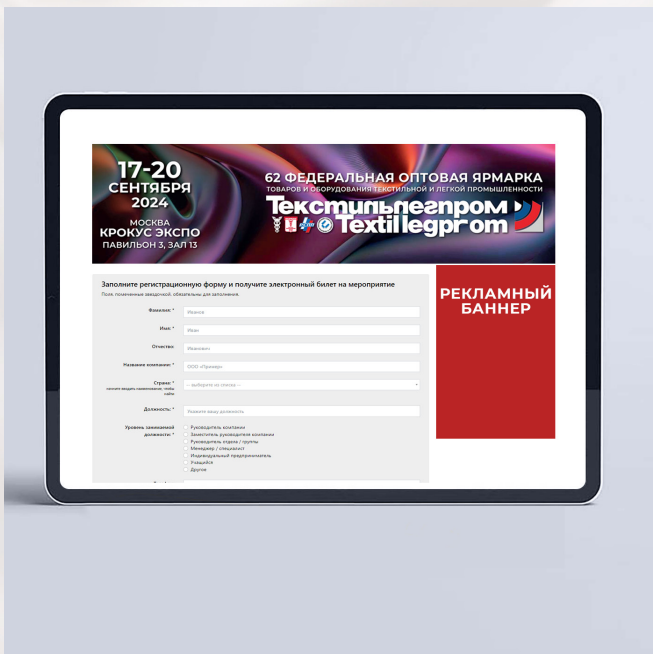
THE BANNER ON THE PAGE «APPLICATION FORMS»

Advertising banner of the company on the organizer's website (www.textilexpo.ru) to the right of the application form with an active link to the company's website

Size . . . . 400x600 px . . . . .500 EUR.

THE BANNER ON THE PAGE «INVITATION»

Advertising banner of the company on the organizer's website (www.textilexpo.ru) to the right of the invitaion form with an active link to the company's website

Size . . . . 400x600 px . . . . .800 EUR.

ADVERTISING ON BADGES AND ELECTRONIC TICKETS OF VISITORS

Advertising layout on the back of the visitor's badge . . . . 105x75 мм
Module in the electronic ticket of the Fair visitor . . . . 105x148 мм
Circulation – 20 000 copies, color 4+4 . . . . 2 300 EUR.

Advertising layout in the electronic ticket
of the Fair visitor . . . . 1 100 EUR.

BRANDING LANYARDS FOR BADGES OF FAIR VISITORS

Ribbons with the company's logo will be given to all visitors
The circulation is – 20 000 copies.

The cost of the permit* . . . . 2 300 EUR.

* The cost of making tapes is at the expense of the Customer. The layout and color of the ribbon are coordinated with the organizer.

PROMOTIONS

Accreditation of one Participant promoter
for all days of the Fair
Permission for promotion in the hall
for all days of the Fair . . . . .3 days . . . . . . .290 EUR.

> *Attention! The promoter can distribute promotional materials only inside Pavilion 3, Hall No. 14. In case of a change in the location of your company, a fine will be issued from the Crocus Expo*

Permission for promotion in the lobby
of the pavilion and in the hall
for all days of the Fair . . . . .3 days . . . . . . .550 EUR.

ATTACHMENT OF PROMOTIONAL PRODUCTS
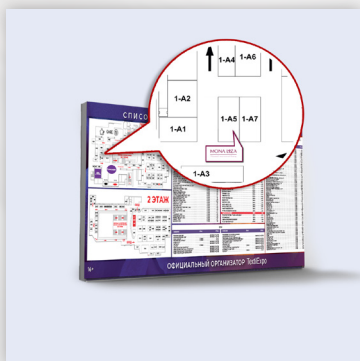

Attachment to the Fair Participant's folder
The circulation is up to 350 copies.
it is issued by the Directorate together with the documents to the
Participants of the Fair
Attachments. . . . . up to A4 . . . . .300 EUR.

PLACEMENT OF THE ADVERTISING MODULE

ADVERTISEMENT PAGE

VISIT US AT THE EXHIBITION
LOGO
COMPANY NAME
PAVILION 3, HALL 14,
STAND A-1
SEPTEMBER 25 - 27 2024
MOSCOW
CROCUS EXPO
INVITATION

PARTICIPANT OF THE EXHIBITION
62 FEDERAL TRADE FAIR
TEXTILLEGPROM
SEPTEMBER 25 - 27, 2024

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Текстильлегпром
Textillegprom

SEPTEMBER
25 - 27
2024

MOSCOW
CROCUS EXPO
PAVILION 3, HALL 14

www.textilexpo.ru